

# New lady's shaver: **Flicker** Designed to cut hair...not skin.

Finally, a lady's shaver designed to do what you always wanted it to...cut hair, not skin.



Flicker's stainless steel blades are specially protected so they just glide over the top of your skin without cutting it.



Thanks to Flicker's exclusive self-contained design, your hands never have to touch blades again. Flicker contains 5 blades. The little window shows how many blades you've used.



Flicker lets you shave your legs close, smooth and safe. You may never nick your knees or skin your shins again.



Flicker's designed to make shaving underarms and all those hard-to-reach places easier and safer.



Look for this Flicker display wherever beauty aids are sold and find a whole new way to feel about shaving.

**Try it. \$149**  
It's non-electric.



**TO THE DEALER:** You are authorized to act as our agent for the redemption of this coupon. We will reimburse you 25¢ plus handling. If it has been used in accordance with our customer offer, void where prohibited, taxed, or restricted by law. Limit: redemption value 1/20 of 1¢. This coupon is non-transferable. No cash or other merchandise of equivalent value of our merchandise. Void where prohibited. See coupon for full terms and conditions. Offer expires July 31, 1973. New offer and restrictions apply.

**Save  
25¢**



Look for this package wherever beauty aids are sold.

It's non-electric.

**on Flicker  
and save your skin.**  
This coupon is worth 25¢ toward purchase of the Flicker.